



# NORD Commission Meeting

Victor N. Richard, CEO  
Mitchell J. Landrieu, Mayor  
Roy Glapion, Chairman  
January 14, 2014



# NORDC Community Service

## NORDC Christmas Basket Giveaway 2013



Generous NORDC rec center staff members collected and donated Christmas baskets to families in their communities. Each basket had a turkey or ham plus enough food for several side dishes. In all, 21 families received holiday dinners.





# NORDC Athletics Programs

## UNO Privateers 3<sup>rd</sup> Annual Volleyball Clinic – December 5 at Treme Rec Center

**"It's about celebrating girls and having them love the game of volleyball." - Kim Young-Buford UNO Volleyball head coach**



**"It's really empowering and the girls get to witness a lot of empowered females from UNO teaching them athletic skills and life skills." - Lauren Gauthier, NORDC District Manager**

**64 participants**

# NORDC Athletics Programs

## Volleyball Playoffs and Championship



**Playoffs – December 14 & 21 at Joe W. Brown**  
**Championship – January 4 at Lyons**

Age	Champions	Runner Up
9-10	Cut-Off Warriors	Behrman Eagles
11-12	Cut-Off Warriors	Bodenger Jaguars
13-15	Cut-Off Warriors	Bodenger Jaguars

**18 Volleyball Teams at 11 Playgrounds**

**Total Participants 146**

- Ages 9-10: Norman, Behrman, Cut-Off, Willie Hall, Sampson, Milne
- Ages 11-12: Pontchartrain, Bunny Friend, Cut-Off, Bodenger
- Ages 13-14: Behrman, Pontchartrain, Cut-Off, Bodenger, Goretti, Taylor, Willie Hall, Sampson, Milne





# NORDC Athletics Programs

## Basketball Season Underway

**Girls and Boys ages 7-14**

**Game schedules at [www.nola.gov/nordc](http://www.nola.gov/nordc)**

**The last day to register is Thursday, January 16.** Register with the site supervisor at any of the playgrounds below Monday-Thursday 5-7 pm. For playgrounds without a site supervisor, call the Athletics Office at 658-3037.

**District A** Carver, Conrad, Easton, Hardin, Harrell, Lakeview, Stallings Gentilly, Willie Hall @ St. Bernard Center

**District B** A. L. Davis, Burke Playground, Comiskey, Evans, Lyons, Taylor, Norwood Thompson, Wisner

**District C** Behrman Playground, Bodenger Playground, Cut-Off, Hunter's Field, Lemann, McDonogh, Norman, St. Roch

**District D** Bunny Friend, Digby, Goretti, Kenilworth, McCue, Milne, Pontchartrain

**District E** East Shore, Joe W. Brown, Sam Bonart, Sampson



**Basketball Playoffs** – February 24-March 6 at Cut-Off, Tremé, Behrman and Joe W. Brown

**Girls Basketball Championships** – March 7 at Lyons

**Boys Basketball Championships** – March 8 at Lyons

**Track & Field Registration begins February 7**

### Current Basketball Participation 85 teams

Division	Girls	Boys
Freshman	0	293
Sophomore	45	312
Junior	55	352
Senior	75	274
Total	175	1231
Boys & Girls	1,406	

For more information, call the Athletics Office at (504) 658-3037.

# NORDC Athletics Programs

## 825 Players, Parents & Coaches Attended the Youth Empowerment Program and R+L Carriers Bowl Game December 12 at the Superdome

- Invited by the Greater New Orleans Sports Foundation
- Participants got free tickets to the game
- The program featured a show entitled “Positive Thinking” by Rhythm and Soul, theatre workshops and craft sessions, plus inspirational talks by former NBA player/head coach Avery Johnson and ULL baseball player Eric Searcy.





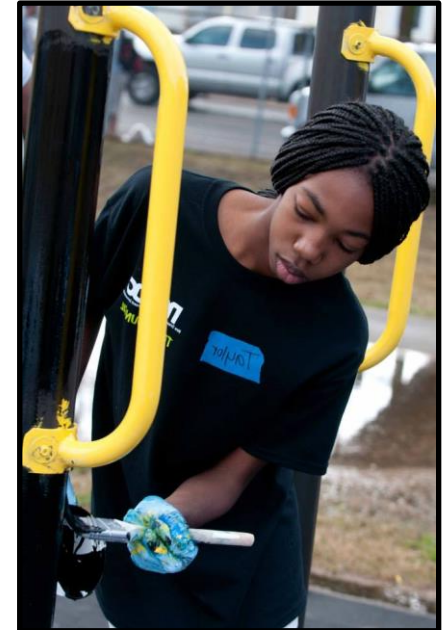
# NORDC Teen Council

## Teens Council Members

### Volunteered with NOLA for Life

**December 14 10am-2pm at A.L. Davis Playground**

The teens joined Mayor Mitch Landrieu, City departments and agencies and citizens for a morning of service to the community. Volunteer activities included improvements to the park and projects to enhance the surrounding area, and concluded with a celebration with food and music.



## Chevron Future Leaders Seminar Career Success/Business Etiquette

**January 18 at 3 pm at Sainte Marie**

A seminar and dinner in conjunction with JOB 1 and Chevron staff members.



## Teen Council Team Building Day

**January 25, 2-4 pm at Lyons Center**

Guests for this month's meeting are NORDC Outdoor Programs manager and LOOP staff who will lead the teens with team building games.



For more information, call Stewart Young,  
Teen Programs Manager at (504) 658-3008.

# NORDC Youth Programs

## Summer Camp 2014

On December 20, 2013, NORDC concluded the summer camp partnership application process.

We received 72 applications:

- 36 applications for organizations interested in providing youth camps ages 4-12
- 15 applications for organization interested in providing teen camps ages 13-15
- 6 applications for specialty camps (theater, sports, dance, and early learning)
- 15 applications for organizations interested in providing services (visual and performing arts, African drumming, creative writing, dance, and many more)



## Mandatory meeting of all the approved applicants

January 24, 10 am at Treme

For more information, call Jahanna Cannon-Brightman,  
Youth Programs Manager (504) 658-3033.

## NORDC Kid's Café

- Free after-school meals from 4:30 to 6:30 pm
- Serving youth up to age 18
- Partnership with Second Harvest Food Bank
- Feeding 600-700 meals per week at Cut-Off Recreation Center, Comiskey Playground and Treme Rec Center.







# NORDC Cultural Programs

## MLK Day Celebration

Saturday, January 18, 3-5 pm at Tremé  
Free and Open to the Public

### *Featuring*

- NORDC Marching Band
- NORDC band and piano students
- NORDC Senior Choir
- NORDC Teen Council
- NORDC/NOBA Center for Dance

### *With special guests*

- Rev. Dwight Webster
- Puentes New Orleans
- Vietnamese American Young Leaders Association of New Orleans
- The Africa Brass Band

### *Plus*

- Work by local visual artists on display

A poster for the MLK Day Celebration. The text "MLK DAY" is at the top in large, bold, black letters with a halftone dot pattern. Below it, "CELEBRATION" is written in a similar style. A horizontal line separates this from "INCLUSION FOR EQUALITY" in a clean, sans-serif font. Another horizontal line follows. The date and time "3-5 pm . Saturday . January 18, 2014" are in a bold, sans-serif font. Below that, "TREMÉ RECREATION CENTER" is in a stylized, outlined font. At the bottom, "900 North Villere Street, New Orleans" is in a bold, sans-serif font.

**MLK DAY**  
**CELEBRATION**  
INCLUSION FOR EQUALITY  
3-5 pm . Saturday . January 18, 2014  
TREMÉ RECREATION CENTER  
900 North Villere Street, New Orleans

For more information, call L'Oreal Evans, Cultural Programs Manager at (504) 658-3013.



# NORDC Cultural Programs

## NORDC/NOBA Center for Dance

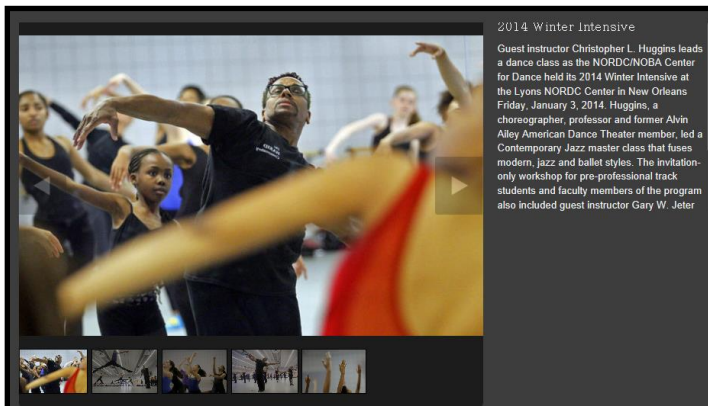
### NORDC/NOBA Center for Dance

#### 2014 Winter Intensive

January 3-4 at the Lyons Center Chevron Studio

- Invitation-only workshop for pre-professional track students and faculty members.
- Guest instructors Christopher L. Huggins led a Contemporary Jazz master class that fuses modern, jazz and ballet styles.
- The event was sponsored by Chevron as part of the Master Artist Series.
- 42 participants with most attending both days (Friday 39 and Saturday 36)

*Winter Intensive Covered on NOLA.com*



### The Nutcracker Suite

December 15 at 3 pm & 6 pm at Dixon Hall, Tulane University

Participants included 153 youth ages 6-18 and 13 senior citizens ages 55+

Total audience attendance was 1,400



For more information, call L'Oreal Evans,  
Cultural Programs Manager at (504) 658-3013.

# NORDC Cultural Programs

## NORDC/NOBA Center for Dance Winter/Spring Classes

Registration is open through January 31 or until classes are filled.

For class descriptions, dates and times, visit [nola.gov/nordc](http://nola.gov/nordc)

### **Behrman Rec Center**

Ballet Primary  
Ballet Level 1  
Ballet Level 2  
55+ Dance Fitness

### **Cut-Off Rec Center**

Ballet Primary  
Ballet Level 1  
Tap Primary  
Tap Level 1

### **Joe W. Brown Rec Center**

Ballet Primary  
Ballet Level 1  
Tap Primary  
Tap Level 1  
Senior 55+ Dance Fitness  
Hip Hop Primary  
Hip Hop Level 1  
Modern Primary  
Modern Level 1  
Senior 55+ Dance Fitness

### **Lyons Rec Center**

#### **Chevron Studio**

Ballet Primary  
Ballet Level 1  
Ballet Level 2  
Beginner-Advanced Pointe  
Intermediate/Advanced Pointe  
Pre-Professional Ballet  
Pre-Professional Modern  
Pre-Professional Pointe  
Pre-Professional Workshop  
Senior 55+ Dance Fitness

### **Treme Rec Center**

Ballet Primary  
Ballet Level 1  
Brazilian Teen  
Hip Hop Primary  
Hip Hop Level 1  
Hip Hop - ages 6-18  
Tap Primary  
Tap Level 1  
Ballet Adult  
Int./Adv. Horton Adult  
Haitian Kongo & Nago Folkloric  
Adult  
Senior 55+ Dance Fitness

For more information, call L'Oreal Evans, Cultural Programs Manager at (504) 658-3013.



# NORDC Cultural Programs

## Winter MUSIC RECITAL

### Tremé Recreation Center

Wednesday, December 11 at 7:30 pm

Thursday, December 12 at 7:00 pm

Friday, December 13 at 7:00 pm

Performances from ages  
6-7, 8-9, 10-11 and 12+

#### Instructors

Cordell Chambliss, Robert Pate  
and Carl C. Williams

#### Participation

Wednesday	48
Thursday	61
Friday	46
<b>Total Participants</b>	<b>155</b>
<b>Total Audience</b>	<b>300</b>



For more information, call L'Oreal Evans, Cultural Programs Manager at (504) 658-3013.

# Fit NOLA Parks

## Free Activity Schedules

### Taylor Park

2600 S. Roman Street, New Orleans, LA 70125

- Zumba – Wednesday 5:30 pm
- CrossFit NOLA Boot Camp – Saturday 9:00 am
- Hula Hooping – Every 3rd Saturday of the month 1:00 pm

### St. Roch Park

1800 St. Roch Ave., New Orleans, LA 70117

- Creative Walking – Mon/Wed/Thu 5:30 pm
- Hula Hooping – Tuesday 5:30 pm
- Zumba – Friday 5:30 pm
- CrossFit NOLA Boot Camp – Saturday 9:00 am

### Norwood Thompson Park

7200 Forshey St., New Orleans, LA 70125

- Zumba – Tuesday 5:30 pm
- Hula Hooping – Wednesday 5:30 pm
- Line Dancing – Friday 5:30 pm

## Fit NOLA Parks Kick-off Celebration

**February 22, 2014, 10 am-noon**

A fun morning filled with park programming, other activities and a press conference.



The Fit NOLA Parks initiative is a partnership between NORDC, the Louisiana Public Health Institute and the City of New Orleans Health Department, among others. NORDC is working with the surrounding communities at three parks to offer recreational activities and healthy food options at the concessions stands. The project is made possible by Blue Cross and Blue Shield of Louisiana Foundation, Chevron and many other community partners. **Learn more at [www.nola.gov/nordc](http://www.nola.gov/nordc)**

For more information, call Molly Pucillo, Fit NOLA Parks Director at (504) 914-3765.



# Outdoor Programs

## Family Canoe Day at Joe W. Brown

**Saturday, February 1, 10 am-1:30 pm**

**Family Canoe Days will be offered on occasional Saturdays.**

For families with children over 8-years-old who weigh at least 40 pounds. Families will spend half the day playing games that strengthen their communication and teamwork skills, then canoe together to solidify those skills and enjoy an unforgettable experience.

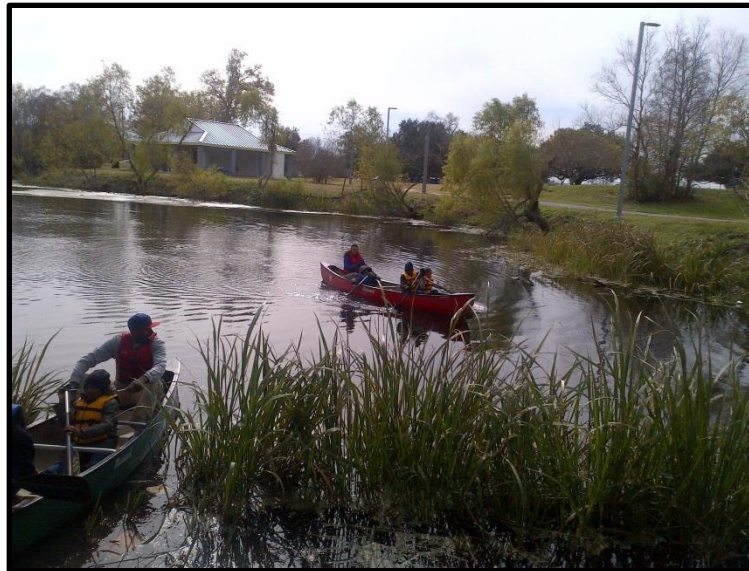
## Toddler/Guardian Program at Joe W. Brown

**Tuesdays at 10-11 am, January 21 - February 11**

A fun, developmentally appropriate program for toddlers, designed to introduce them to the wonders of nature in order to spark their creativity and enhance learning. This is a great opportunity to bond with toddlers and learn how to foster a positive, connected relationship with the world.

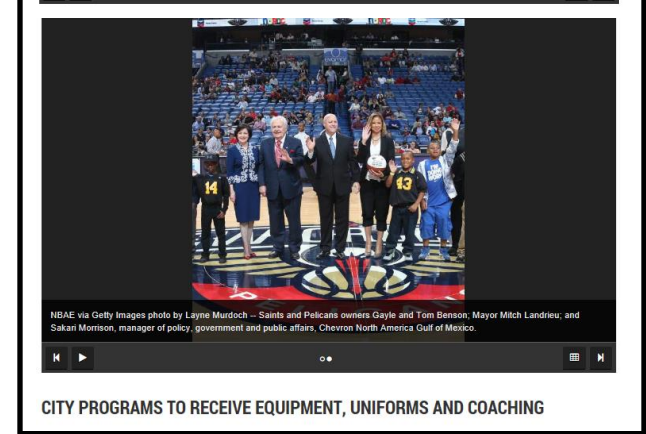
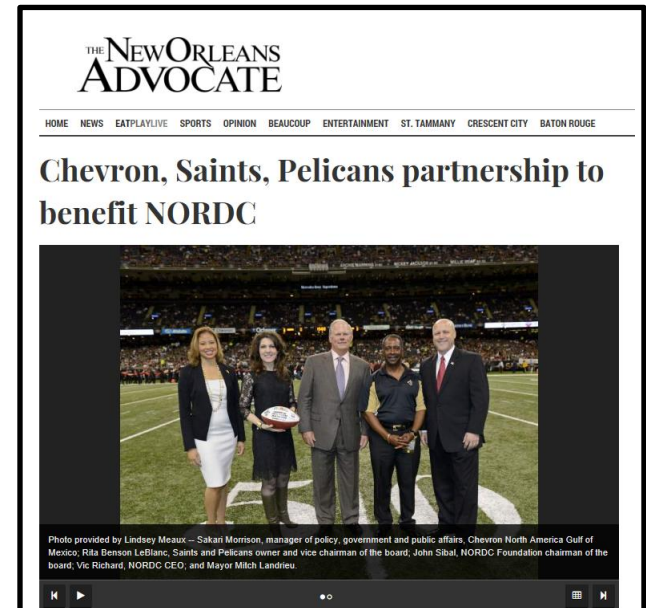
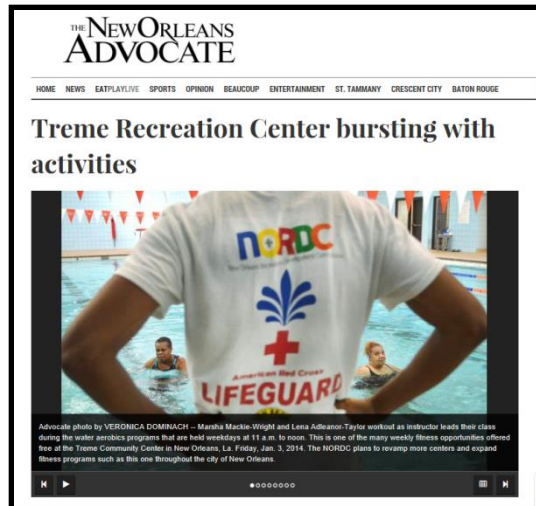
## Winter Break Camp ♦ December 12 - January 3, 2013 at Joe W. Brown Park

Kids ages 8-11 played fun and challenging games, went on nature walks, learned to canoe, heard stories, created crafts and made friends.



For more information, call Emily Snyder, Outdoor Programs Manager at (504) 658-3000.

# NORDC on the Move and Making News!





# NORDC BCG Study Update

Tactical Steps		Triage: End of March 2013	Progress
Tactical Steps	Comm Needs	Finalize and launch process for NPP	<ul style="list-style-type: none"> <li>NPP launched March 2013</li> <li>CAT teams meetings began Sept 2013</li> <li>At least one (1) CAT in each district, only district B has the original goal of three (3) per district</li> </ul>
	Programming & Facilities	Create inventory of programs and facilities	<ul style="list-style-type: none"> <li>Completed 10/31/13</li> </ul>
		Hire and onboard Chief Programming Officer	<ul style="list-style-type: none"> <li>CPO, Keith J. Wright, start date: 9/3/13</li> </ul>
		Research national best practices and best in class programs	ONGOING
	Org Enablers	Focus on enhancing existing programming with limited and selective expansion	<ul style="list-style-type: none"> <li>Recent draft of 2014 BFOs highlighted enhancements to existing programs with plans for feasible expansion</li> </ul>
		Complete hiring of key leadership positions	<ul style="list-style-type: none"> <li>Chief Programming Officer, Keith J. Wright (9/13)</li> <li>Maintenance Director, Corey Johnson (8/13)</li> <li>NORD Commission Secretary, Maya Wyche (9/13)</li> <li>Maintenance Supervisor, Wayne McCormick (10/13)</li> <li><u>VACANCIES</u> <ul style="list-style-type: none"> <li>Athletics Director</li> <li>Aquatics Director</li> </ul> </li> <li><u>FUNDED</u> <ul style="list-style-type: none"> <li>Performance Management/Accountability Analyst</li> </ul> </li> </ul>
		Identify organizational gaps and develop mitigation options (e.g. alternate hiring structures, service in kind)	ONGOING
		Define technology requirements to support organization and programming needs	<ul style="list-style-type: none"> <li>Currently working with City procurement to award bid</li> </ul>
	Funding	Evaluate feasibility of revenue generation operating models	<ul style="list-style-type: none"> <li><u>In Process</u>: Internal working document established awaiting consideration by the City</li> <li>NORDF exploring alternate means of donor recruitment/fund solicitation</li> </ul>
		Improve coordination with NORDF for program funding needs	<ul style="list-style-type: none"> <li><u>In Process</u></li> </ul>
		Establish NORDC specific fund balance	<ul style="list-style-type: none"> <li>NORDC Revolving and NO Recreation Foundation Funds established 2/13/13                             <ul style="list-style-type: none"> <li>NORDC Balance: \$77,936</li> <li>NORFF Balance: \$1,241,585</li> </ul> </li> <li>Reports on both of these accounts provided in monthly Finance sub-committee meetings</li> </ul>